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BOURBON EDUCATION, EVENT SPECIALISTS & DISTILLERY CONSULTANT
RESTAURANT & BAR CONSULTING • VENUE MANAGEMENT • CHARITY SUPPORT
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VIRTUAL KY BOURBON TRAIL® GUIDED TASTING

EVENT OUTLINE:

BASICS OF BOURBON /
BOURBON 101

HOW TO NOSE & TASTE
BOURBON LIKE A
PROFESSIONAL

UNDERSTANDING STYLES
OF BOURBON

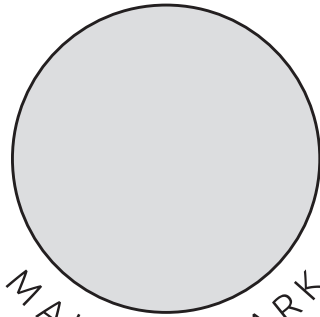
DEVELOP PALATE TRAINING

HISTORY OF BOURBON
(TIME PERMITTING)

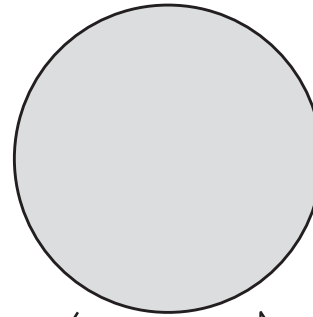
PRESENTING TODAY:

TIM KNITTEL
EXECUTIVE BOURBON
STEWARD

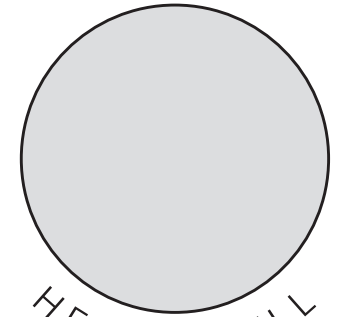
This is a Guided Tasting! Please hold off on drinking these for a minute!



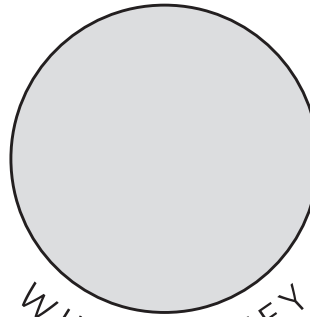
MAKER'S MARK



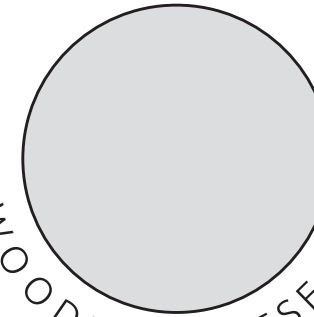
JIM BEAM



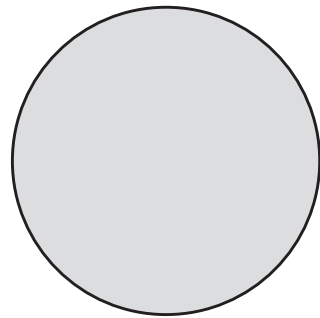
HEAVEN HILL



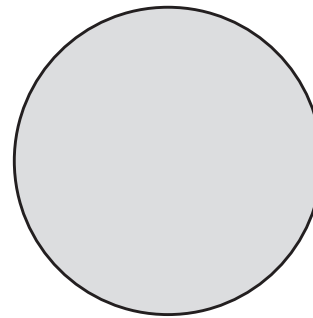
WILD TURKEY



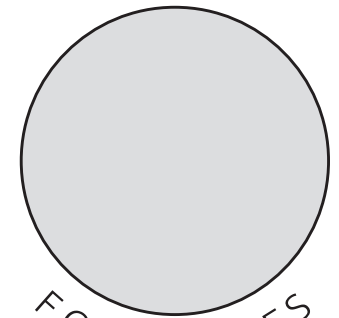
WOODFORD RESERVE



BULLEIT



WATER



FOUR ROSES